

# SALE-A-BRATION

January 4 - March 31, 2017



It doesn't get better than

**FREE**

During Sale-A-Bration, you have not just one, but **THREE** ways to earn free products! Shop to earn Sale-A-Bration items, join to get additional free product in your Starter Kit, or host to get more products with Stampin' Rewards!

**SHOP**

During Sale-A-Bration, you get a free item of your choice from this brochure for every \$50 you spend (before shipping and tax).

Watch for another set of limited-time items coming on February 21!

### *Our Products*

Red rubber stamps come with wood blocks for permanent mounting, or reusable clear blocks can be purchased separately. Photopolymer stamps come unmounted for use with clear blocks. See p. 2 of the annual catalog for details. All stamps are shown at full size.

Visit [stampinup.com/translated](http://stampinup.com/translated) to see our products available in other languages.

Page numbers refer to this brochure unless otherwise noted. The abbreviation AC refers to the annual catalog; OC refers to the occasions catalog. You can also find products by visiting [stampinup.com/store](http://stampinup.com/store) and searching by six-digit item number.

Visit [pinterest.com/stampinup](http://pinterest.com/stampinup) to see more project ideas.

Product availability may be limited towards the end of the promotional sales period.

# JOIN

Now is the perfect time to join Stampin' Up!®  
During Sale-A-Bration, your Starter Kit will be extra special.

## STANDARD STARTER KIT + MORE STAMPS!

Get your choice of \$125 worth of product for only \$99.

We'll throw in your choice of TWO FREE STAMP SETS\*—  
that's an added value of up to \$104!

*\*Bundles and kits cannot be selected as free stamp sets for this promotion.*

# HOST

Parties are the best, and now they're even better! Host a qualifying party during Sale-A-Bration and earn \$25 more in Stampin' Rewards!  
You can even use your Stampin' Rewards towards your Starter Kit.

Party Sales <sup>1</sup> (BEFORE TAX & SHIPPING)	Stampin' Rewards <sup>2</sup>	MORE WITH SALE-A-BRATION
\$150	10%	-
\$250	10%	<b>\$25 MORE in Stampin' Rewards with \$250 in party sales!<sup>3</sup></b>
\$300	12%	
\$450	14%	
\$600 or more	16%	

*Party sales of \$450 or more also earn one 50%-off item.  
Items that can be purchased with this discount include full-priced items and bundles only.*

<sup>1</sup>You also earn Stampin' Rewards when you place a qualifying order online.

<sup>2</sup>Stampin' Rewards cannot be used on a 50%-off item.

<sup>3</sup>Before tax and shipping.



*This project uses a*  
**FREE ITEM**

You'll spend enough to qualify for a free Sale-A-Bration item—like the Avant Garden Stamp Set—when you buy the products to make this project (see list)!



8-1/2" x 11" Cardstock

AC p. 170-171

- Sahara Sand • 121043 **\$8.00**
- So Saffron • 105118 **\$8.00**
- Whisper White • 100730 **\$9.00**

Classic Stampin' Pads®

AC p. 169, 171

- Pear Pizzazz • 131180 **\$6.50**
- Peekaboo Peach • 141398 **\$6.50**
- Tip Top Taupe • 138325 **\$6.50**

Baker's Twine

AC p. 179

- Crushed Curry • 134586 **\$3.00**

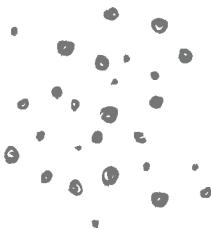
Pearl Basic Jewels

AC p. 177 • 119247 **\$5.00**

**Avant Garden Stamp Set**

p. 5 • 143272

**FREE SALE-A-BRATION ITEM!**



*To someone who  
makes others so happy*

*Happy Birthday  
Wishes*

*Thanks for  
being you.*



**AVANT GARDEN** 10 photopolymer stamps  
**143272** (suggested clear blocks: a, b, g, h)

2-Step • Available in French





Look at how well the Carried Away Designer Series Paper (p. 7) coordinates with the Lift Me Up Bundle! (OC p. 10)



*This project uses a*  
**FREE ITEM**

You'll spend enough to qualify for a free Sale-A-Bration item—like the Carried Away Designer Series Paper—when you buy the products to make this project (see list)!



**Lift Me Up Bundle\***

OC p. 10

Wood-mount • 144711 **\$53.00** or

Clear-mount • 144712 **\$45.75**

**Tasty Treats Cardstock Pack**

OC p. 33 • 142771 **\$8.00**

**Classic Stampin' Pads**

AC p. 169

● Cucumber Crush • 138324 **\$6.50**

● Watermelon Wonder • 138323 **\$6.50**

**Rhinestone Basic Jewels**

AC p. 177 • 119246 **\$5.00**

**Carried Away Designer Series Paper**

p. 7 • 143608

**FREE SALE-A-BRATION ITEM!**



**FREE!**

**CARRIED AWAY DESIGNER SERIES PAPER**

**143608**

12 sheets: 2 each of 6 double-sided designs. 12" x 12". Acid free, lignin free.

*Mint Macaron, Night of Navy, Peekaboo Peach, Smoky Slate, Watermelon Wonder, Whisper White*  
Coordinates with the *Lift Me Up Bundle* (OC p. 10)

Oversized cards are perfect for large groups who want to express thanks. Add extra paper inside to create more room for handwritten sentiments.



# Thank You

FROM ALL OF US  
FOR YOUR KINDNESS  
SO VERY MUCH  
FOR THE GIFT



**SO VERY MUCH** 5 rubber stamps  
143340 (wood blocks included) 143343 (suggested clear blocks: e, g)  
Available in French





**DELICATE DETAILS** 5 photopolymer stamps  
**143314** (suggested clear block: i)

*Coordinates with the Falling in Love suite (OC p. 50-52)*

Use different coloring tools on the Inside the Lines Designer Series Paper (p. 11) to achieve a variety of effects.

Blender Pens • AC p. 180

Watercolor Pencils • OC p. 24

Sponge Brayers • AC p. 180

Stampin' Write Markers • AC p. 169-171



### **INSIDE THE LINES DESIGNER SERIES PAPER**

**143830**

Black and white for coloring. 12 sheets: 3 each of 4 designs. 12" x 12". Acid free, lignin free.

*Basic Black, Whisper White*

*Coordinates with the Dragonfly Dreams Bundle (OC p. 26)*



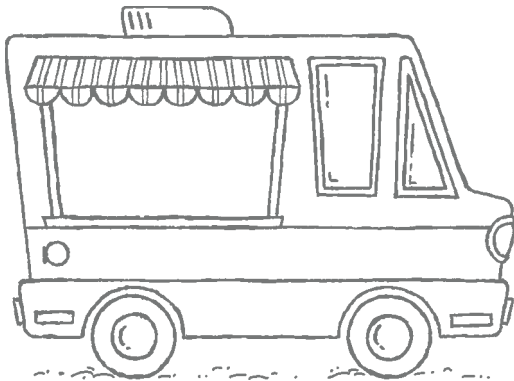
### **3/8" METALLIC RIBBON COMBO PACK**

**143601**

White ribbon woven with shiny silver accents and vanilla ribbon woven with shiny gold accents. 2 rolls: 7 yards each of 2 colors.



Create a custom background for your project by stamping small images repeatedly.



A LITTLE WISH THAT'S FUN TO MAKE...

HAPPY BIRTHDAY  
NOW WHERE'S THE CAKE?!?



THANKS



CONGRATULATIONS!

YOU'RE THE SWEETEST!



LET'S TACO 'BOUT HOW  
AWESOME YOU ARE!



HOT DOG!



**TASTY TRUCKS** 16 photopolymer stamps  
143300 (suggested clear blocks: a, c, d)

Available in French





*This project uses a*  
**FREE ITEM**

You'll spend enough to qualify for a free Sale-A-Bration item—like the Tasty Trucks Stamp Set—when you buy the products to make this project (see list)!



8-1/2" x 11" Cardstock  
AC p. 170

- Smoky Slate • 131202 **\$8.00**
- Whisper White • 100730 **\$9.00**

Designer Series Paper Stack  
AC p. 174  
Subtles • 138437 **\$22.00**

Archival Stampin' Pad  
AC p. 180

- Basic Black • 140931 **\$7.00**

Watercolor Pencils  
OC p. 24 • 141709 **\$16.00**

- Solid Baker's Twine  
AC p. 179
- Whisper White • 124262 **\$3.00**

**Tasty Trucks Stamp Set**  
p. 12 • 143300  
**FREE SALE-A-BRATION ITEM!**

CELEBRATE  
HAPPY BIRTHDAY  
THANK YOU  
THANK YOU  
CONGRATULATIONS

MR & MRS  
FOR YOU  
HELLO  
IT'S A BOY  
IT'S A GIRL



**ANY OCCASION** 20 photopolymer stamps  
**143348** (suggested clear blocks: a, g, h)  
2-Step • Available in French



**CARD TIN**  
**143833**

Beautiful way to store handmade cards for all occasions. Includes one white tin box with printed metallic gold stripes and 9 customizable card divider tabs. 6-3/4" x 5-1/2" x 4".

QUICK  
AND EASY!



Customize your tin! Adhere die-cut letters and designs to the tin, and then stamp the card dividers and embellish with Designer Series Paper.



Try this coloring technique:  
 Color your image with  
 Stampin' Write® Markers  
 (AC p. 169-171), and then  
 remove some color with a  
 cotton swab dipped in bleach.



*This project uses a*  
**FREE ITEM**

You'll spend enough to qualify for a free Sale-A-Bration item—like the Hey, Chick Stamp Set—when you buy the products to make this project (see list)!



Serene Scenery  
 Designer Series Paper Stack  
 AC p. 174 • 141642 **\$10.00**

Serene Scenery Cardstock Pack  
 AC p. 174 • 141643 **\$8.00**

Classic Stampin' Pads  
 AC p. 170

- Crushed Curry • 131173 **\$6.50**
- Sahara Sand • 126976 **\$6.50**

StāzOn® Ink Pad  
 AC p. 180

- Jet Black • 101406 **\$9.00**

Urban Underground  
 Designer Washi Tape  
 OC p. 47 • 142787 **\$5.00**

Aqua Painters®  
 AC p. 180 • 103954 **\$17.00**

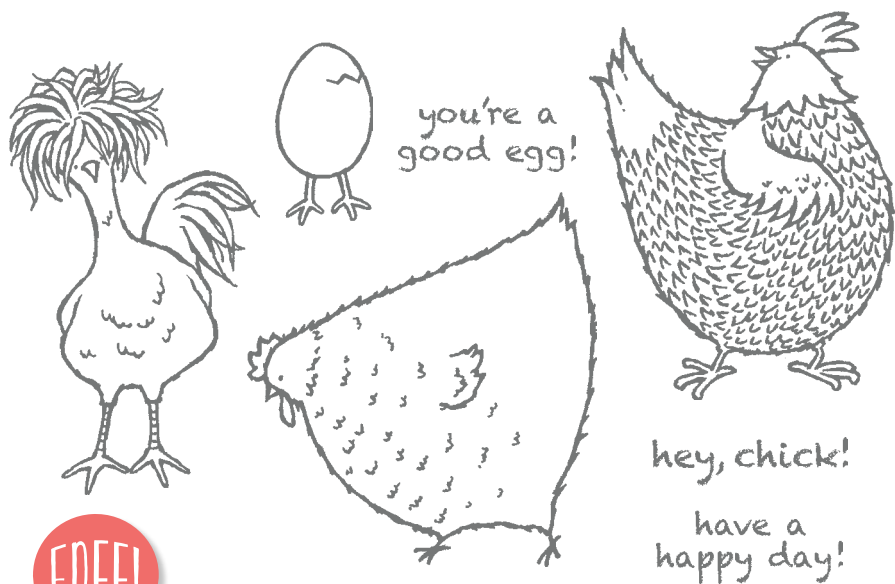
**Hey, Chick Stamp Set**  
 p. 17

Wood-mount • 143328 or  
 Clear-mount • 143331

**FREE SALE-A-BRATION ITEM!**



You can add color to your Mini Egg Cartons (OC p. 18) by using Stampin' Spritzers (AC p. 180) filled with ink refills (AC p. 169-171) and water.



**HEY, CHICK** 7 rubber stamps  
143328 (wood blocks included) 143331 (suggested clear blocks: a, c, g)  
Available in French

HAPPY BIRTHDAY

It's easy to pair the Designer Tee Stamp Set (p. 19) with the Custom Tee Bundle (OC p. 30), and the stamps look great on their own too.



CONGRATULATIONS!  
**HAPPY BIRTHDAY**  
 I KNEW YOU COULD.  
 JUST GIVE IT SOME TIME.


WHEN IN DOUBT:  
**STAMP**

DON'T QUIT YOUR  
*day*  
*dream*

EVERYTHING  
 WILL BE  
**OK**

I THINK I CAN  
 I THINK I CAN  
 I THINK I CAN  
 I THINK I CAN



  
 if you're  
**HAPPY**  
 and you know it  
**KEEP IT UP**

**HAVE IT  
 EAT IT**



**DO IT ALL**



**DESIGNER TEE** 10 rubber stamps  
**143356** (wood blocks included) **143359** (suggested clear blocks: a, b, g)  
 Available in French • Coordinates with the Custom Tee Bundle (OC p. 30)



**PRETTY POCKET CARD KIT**  
**143832**

Makes 8 cards. Includes 8 pocket card bases with adhesive strips; 8 die-cut printed card inserts; 8 white envelopes; 2 die-cut adhesive sheets; 4 yards Whisper White Solid Baker's Twine.  
 Calypso Coral, Pool Party, Rich Razzleberry, So Saffron, Wild Wasabi

# CRAFT

*your future!*

**BE YOUR OWN BOSS. MAKE NEW FRIENDS.  
ENJOY UP TO 25% PRODUCT DISCOUNTS.**

See why now is the best time  
to join Stampin' Up! on page 3.



UNITED STATES



**PROMOTIONAL SALES PERIOD: JANUARY 4–MARCH 31, 2017**

Product availability may be limited toward the end of the promotional sales period.

#### PROPRIETARY RIGHTS IN TRADEMARKS AND COPYRIGHTS

The contents of this brochure are protected by federal trademark and copyright registrations. Reproduction of the brochure or any portion thereof is strictly prohibited. Purchasers of Stampin' Up! products are authorized to sell hand-stamped artwork made with our copyrighted designs only in accordance with Stampin' Up!'s Angel Policy, a copy of which can be found on the Stampin' Up! website at [stampinup.com](http://stampinup.com) (under Products>Legal at the bottom of the page), or obtained from a Stampin' Up! demonstrator. Permission is not granted to mechanically reproduce stamped images.

#### ORDERING

All products in this brochure may be purchased through a Stampin' Up! demonstrator. Demonstrators are independent contractors and are not employees of Stampin' Up! To help your demonstrator ensure accuracy in taking your order, always include item number, description, and price of each item ordered. Your demonstrator will provide you with two copies of your order. Please retain these copies for your personal records. If ordering online, you may print your receipt to keep for your personal records. You have a right to cancel your order within three business days of placing it (five business days of placing the order in Alaska; 15 business days of placing the order for customers age 65 or older in North Dakota). Ask your demonstrator for more details. For specific details regarding delivery, product guarantees, exchanges and refunds as well as a special limitation that may apply on discontinued or defective products, please see the Stampin' Up! website at [stampinup.com](http://stampinup.com).

#### TRADEMARK OWNERSHIP

Big Shot and Thinlits are trademarks of Ellison, Inc. Aqua Painter, Inspire. Create. Share., Stampin' Pad, Stampin' Write, Stampin' Up! and the Stampin' Up! box logo are registered trademarks of Stampin' Up!, Inc. StazOn is a registered trademark of Tsukineko, LLC.

Stampin' Up! Inc.  
12907 South 3600 West  
Riverton, UT 84065  
**1-800-STAMP UP**  
[stampinup.com](http://stampinup.com)

Printed in USA

Ask your demonstrator how to earn free products!



inspire. create. share.®